

**MONTGOMERY COUNTY  
CONVENTION & VISITORS COMMISSION**

**Minutes of October 11, 2022 Meeting**

**I. Call to Order:** The Montgomery County Convention & Visitors Commission met in regular session on October 11, 2022 in the Commissioners' Conference Room at the Montgomery County Government Center, 1580 Constitution Row, Crawfordsville, Indiana. Commission members present were John Frey, Isaac Hook and Jake Bohlander. Members absent were Mike Reidy, and Paul Parry. Heather Shirk of the Visitors Bureau and attorney Dan Taylor were also present. John Frey requested that Dan Taylor act as Temporary Secretary due to the absence of Mike Reidy.

**II. Minutes.** Jake Bohlander made a motion to approve the minutes of the July 12, 2022 meeting. Isaac Hook seconded the motion. The motion passed 3-0.

**III. Reports.**

**A. Treasurer:** Commission members reviewed and discussed the financial report. Revenues were \$39,204 in September. Year-to-date revenues are \$227,910. This figure is \$54,070 higher for the same period in 2021 and is higher than any previous year. Revenues in seven of the nine months of 2022 are the highest recorded.

**B. Visitors Bureau:** Heather Shirk reported on the Bureau's continuing activities to promote tourism. She distributed and discussed the schedule of major 2022 events. She also discussed the major events of August, September and October, including the 75<sup>th</sup> year of Shades State Park, the Ironman National, the Taste of Montgomery County, and Oktoberfest. Attendance at all events was strong. She also reported on ongoing marketing efforts, Wayfinding Plan implementation and interstate billboard signage.

**IV. Old Business:** none

**V. New Business.** None.

**VI. Money Matters:** No claims were presented for approval.

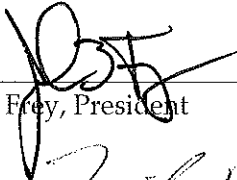
**VII. Other Business:** The Commission discussed the need to review innkeeper compliance before the end of the year. John Frey requested that Jake Bohlander review revenue records and be prepared to report in December. John Frey also requested that Dan Taylor prepare the 2023 Bureau grant agreement for consideration in November.

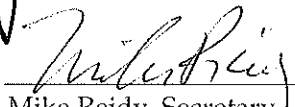
**VIII. Adjournment:** With no other business the meeting was adjourned at 6:30 p.m.

Respectfully Submitted,

  
\_\_\_\_\_  
Dan Taylor, Temporary Secretary

These minutes of the October 11, 2022 meeting are approved this 15 day of November 2022.

  
\_\_\_\_\_  
John Frey, President

Attest:   
\_\_\_\_\_  
Mike Reidy, Secretary