

**MONTGOMERY COUNTY
CONVENTION & VISITORS COMMISSION**

Minutes of June 14, 2022 Meeting

I. Call to Order: The Montgomery County Convention & Visitors Commission met in regular session on June 14, 2022 in the Commissioners' Conference Room at the Montgomery County Government Center, 1580 Constitution Row, Crawfordsville, Indiana. Commission members present were John Frey, Jake Bohlander, and Paul Parry. Isaac Hook and Mike Reidy were absent. Heather Shirk of the Visitors Bureau, Larry Paarlberg of the Ben Hur Study and Museum, and attorney Dan Taylor were also present.

II. Minutes. Jake Bohlander made a motion to approve the minutes of the April 12, 2022 meeting. Paul Parry seconded the motion. The motion passed 3-0.

III. Reports.

A. Treasurer: Commission members reviewed and discussed the financial report. Revenues were \$18,008 in May, down slightly from previous months. Revenues for 2022 continue to exceed previous years. The 2022 revenues of \$87,617 are a 44.1% increase over 2021, a 42.9% increase over 2020, and a 7.7% increase over 2019.

B. Visitors Bureau: Heather Shirk reported on the Bureau's continuing activities to promote tourism. She distributed and discussed the schedule of major 2022 events. She also discussed the substantial impact the North American Police Work Dog Association event. June is a busy month with the Crawfordsville Strawberry Festival, and July and August events include the Shades 75th Anniversary, Finish Line Festival, Taste of Montgomery County, and the Ironman National. The Bureau also continues to refine its digital marketing, print marketing, and wayfinding signage program.

IV. Old Business: none

V. New Business. The Commission considered and discussed the \$5,000 grant request from The Taste of Montgomery County. Paul Parry made a motion to approved the request. Jake Bohlander seconded the motion. The motion passed 3-0.

VI. Money Matters: No claims were presented for approval.

VII. Other Business: None.

VIII. Adjournment: With no other business the meeting was adjourned at 6:25 p.m.

Respectfully Submitted,

Dan Taylor, Temporary Secretary

These minutes of the June 14, 2022 meeting are approved this _____ day of _____, 2022.

John Frey, President

Attest: _____
Mike Reidy, Secretary