

**MONTGOMERY COUNTY  
CONVENTION & VISITORS COMMISSION**

**Minutes of July 12, 2022 Meeting**

**I. Call to Order:** The Montgomery County Convention & Visitors Commission met in regular session on July 12, 2022 in the Commissioners' Conference Room at the Montgomery County Government Center, 1580 Constitution Row, Crawfordsville, Indiana. Commission members present were John Frey, Isaac Hook and Mike Reidy. Members absent were Jake Bohlander, and Paul Parry. Heather Shirk of the Visitors Bureau and attorney Dan Taylor were also present.

**II. Minutes.** Mike Reidy made a motion to approve the minutes of the June 14, 2022 meeting. Isaac Hook seconded the motion. The motion passed 3-0.

**III. Reports.**

**A. Treasurer:** Commission members reviewed and discussed the financial report. Revenues were \$34,935.19 in June. This was an increase in the amount of \$16,927 from May. Revenues for 2022 continue to exceed previous years. The 2022 revenues exceed 2021 revenues by 54.0% and exceed 2020 revenues by 82.9% and exceed 2019 revenues by 15.3%.

**B. Visitors Bureau:** Heather Shirk reported on the Bureau's continuing activities to promote tourism. She distributed and discussed the schedule of major 2022 events. She also discussed the upcoming celebration of the 75<sup>th</sup> year of Shades State Park to be held in late July, Taste of Montgomery County on August 27, and the Ironman National race to be held on August 27. She also reported on ongoing marketing efforts, Wayfinding Plan implementation and interstate billboard signage.

**IV. Old Business: none**

**V. New Business.** The Commission considered and discussed the 2023 Commission Budget. The Commission discussed a budget of \$260,000, which includes a \$20,000 increase in the funding to the Bureau. John Frey made a motion to approve the proposed budget. Mike Reidy seconded the motion. The motion passed 3-0.

**VI. Money Matters:** No claims were presented for approval.

**VII. Other Business: None.**

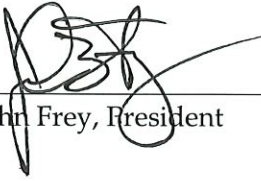
**VIII. Adjournment:** With no other business the meeting was adjourned at 6:36 p.m.

Respectfully Submitted,

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Mike Reidy, Secretary

These minutes of the July 12, 2022 meeting are approved this 11 day of October, 2022.



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John Frey, President

Attest: \_\_\_\_\_  
Mike Reidy, Secretary